

# TechSkills

## Workforce Training & Enablement

Instructor-led and on-demand training to accelerate technology adoption, reduce risk, and close skills gaps



### EXECUTIVE SNAPSHOT

#### What It Is

A comprehensive workforce training and enablement partnership combining Logically's trusted IT and security leadership with TechSkills' expansive, certified training library, delivered through live, instructor-led and flexible self-paced formats.

#### What It Replaces

Fragmented training vendors, generic content libraries, and ungoverned learning initiatives that fail to drive adoption, increase risk, and dilute ROI.

#### What You Gain

Faster technology adoption, higher ROI on existing investments, reduced shadow IT and AI risk, and a continuously upskilled workforce without adding strain to IT or security teams.

### THE CHALLENGE

Mid-sized organizations are investing heavily in platforms like Microsoft 365, Copilot, and AI-enabled tools, but adoption, governance, and skills development are not keeping pace.

#### Leaders are under pressure to support:



Rapid Microsoft and AI adoption across the business



Rising employee expectations for modern tools and ongoing upskilling



Expanding use of AI without consistent oversight or guardrails



Growing skills gaps across technical and non-technical roles

Most organizations do not have the time, resources, or internal expertise to manage training effectively, turning modernization efforts into friction instead of value.

### THE IMPACT IF NOTHING CHANGES

Without structured, role-based enablement:



#### Underutilized technology investments

Organizations pay for licenses and tools that teams do not fully adopt or understand.



#### Shadow AI and security exposure

Employees use AI and cloud tools without visibility, governance, or compliance alignment.



#### Change fatigue and disruption

New initiatives stall because users are not confident or prepared.



#### Widening skills gaps

Workforce capabilities fall further behind the pace of platform and AI innovation.

The result is stalled transformation, increased risk, and missed business outcomes.

## THE SOLUTION: TECHSKILLS + LOGICALLY WORKFORCE TRAINING & ENABLEMENT



A business-first, security-aware training ecosystem designed to help organizations adopt technology the right way.

Logically ensures training aligns with your IT strategy, security posture, and environment, while TechSkills delivers expert-led instruction and a deep, continuously updated course library. This is enablement built for real-world operations, not theoretical learning.

## WHO IT'S FOR

Ideal for organizations that:



Use Microsoft 365 and want measurable adoption and ROI



Are evaluating or deploying Microsoft Copilot or AI tools



Need workforce training without increasing IT or security overhead



Want to reduce shadow IT, AI misuse, and compliance risk



Need scalable training across technical and business roles

## WHAT YOU GET

### ✔ Microsoft 365 & Copilot Training

- Live instructor-led, virtual or onsite
- Practical, secure usage tied to real workflows
- Focused on adoption, productivity, and responsible AI use

### ✔ Role-Based AI Learning Paths

- Structured curricula powered by AI CERTs
- Mapped to real business roles including Finance, HR, Marketing, Operations, and IT
- Emphasizes governance, data protection, and ethical AI usage

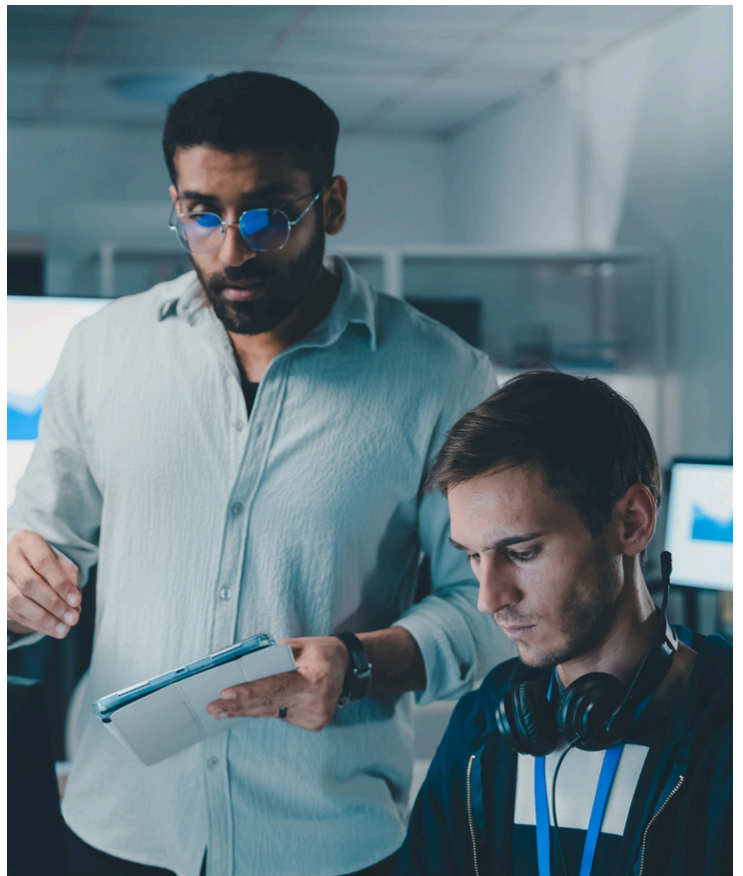
### ✔ Broad Technology & Certification Training Library

Through TechSkills, access training across:

- Microsoft
- CompTIA
- AI Certifications
- Cisco
- EC-Council
- ISACA
- PMI
- And more

### ✔ ClipTraining On-Demand Library

- Self-paced learning for reinforcement and scale
- Ideal for onboarding, refreshers, and continuous learning





## KEY OUTCOMES



### Accelerated Technology ROI

Unlock more value from the tools and licenses you already own.



### Reduced AI & Shadow IT Risk

Training embeds responsible usage aligned to governance, compliance, and endpoint security.



### Role-Based Adoption at Scale

Employees learn how technology applies to their job, not generic demos.



### Low-Disruption Enablement

No added burden on IT teams to manage training programs.

## WHY LOGICALLY + TECHSKILLS

**One trusted ecosystem.**

**One accountable partner.**

- ✓ Training that strengthens your existing IT and security strategy
- ✓ Business-first enablement focused on outcomes, not buzzwords
- ✓ Fewer vendors, fewer contracts, clearer ownership
- ✓ Flexible, scalable programs built specifically for mid-market organizations

The result is safer adoption, faster value realization, and a workforce equipped to use technology confidently and responsibly.

**Accelerate adoption. Reduce risk.  
Maximize ROI.**

## Upskill Your Workforce Today

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