

MyShop

Self-Service IT Procurement
Built for Speed, Control, and Visibility



EXECUTIVE SNAPSHOT

What It Is

MyShop is Logically's secure e-procurement portal that enables self-service purchasing of standard IT hardware through a dedicated customer storefront, with governance, QA, and support built in.

What It Replaces

Manual quoting, email-based ordering, and unnecessary account manager involvement for routine purchases.

Why IT Leaders Care

MyShop removes procurement friction, shortens purchasing cycles, and provides real-time visibility into pricing, availability, and order status, without sacrificing control or accountability.

THE PROBLEM MYSHOP SOLVES

Routine IT purchases should be fast and predictable. Instead, they often create friction and delays. Common challenges include:







- ✓ Slow turnaround for standard hardware orders
- ✓ Limited visibility into current pricing, availability, and order progress
- ✓ Manual effort for low-risk, repeatable purchases
- ✓ Over-dependence on account managers for simple transactions

As infrastructure demands increase and expectations shift toward consumer-grade experiences, these inefficiencies create operational drag for IT teams.

THE SOLUTION: MYSHOP

MyShop is a customer-specific ecommerce storefront integrated with TD Synnex that enables fast, self-service purchasing of standard IT products with no quotes required.

How it Works

-  Browse a pre-approved catalog of standard IT hardware
-  View dynamic, up-to-date customer pricing and availability
-  Place orders directly through the portal
-  Track order status end-to-end
-  Logically quality assurance checks remain in place to ensure accuracy
-  No need to pull out your credit card for your purchase. Just look for your invoice from Logically!

WHO IT'S BEST FOR

MyShop is well suited for organizations that:

- ✓ Want faster procurement for routine IT hardware
- ✓ Delegate purchasing to operations or administrative teams
- ✓ Support distributed, franchise, or multi-location environments
- ✓ Prefer consistency and repeatability over custom quoting

Primary contacts can add and manage authorized users as needed.

KEY CAPABILITIES

- ✓ **Self-Service Purchasing**
 - Direct ordering of laptops, workstations, and peripherals.
 - No quotes required for standard configurations.
- ✓ **Pricing and Product Visibility**
 - Real-time, customer-specific pricing.
 - Full visibility into available products.
 - Ability to favorite frequently purchased items.
- ✓ **Order Transparency**
 - Clear visibility into order status and progress.
 - Insight into the full purchasing lifecycle.
- ✓ **Governance Without Friction**
 - Logically-recommended products and QA remain in place.
 - Human support is available when needed.

BUSINESS IMPACT



For IT Leaders

- Faster procurement cycles
- Reduced administrative overhead
- Improved visibility into spend and fulfillment



For Teams

- Greater independence for routine purchasing
- Fewer handoffs and delays
- A simpler buying experience

IMPLEMENTATION

MyShop is included for all Logically customers.

Onboarding options include:



Email-based setup



Concierge-led phone onboarding



Self-guided setup with documentation



Live walkthroughs as needed

WHY MYSHOP VS. CONSUMER MARKETPLACES

Unlike generic ecommerce platforms, MyShop provides:



Full catalog access of IT products at your fingertips



Customer-specific pricing and availability



Built-in governance and purchasing controls



A human team accountable for outcomes

MyShop modernizes IT procurement by eliminating delays, improving visibility, and maintaining control.

Faster purchasing. Fewer bottlenecks. Full accountability.

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