

# Tranco Logistics

Cyber-First IT That Powers Operational Uptime and National Growth

## About Tranco Logistics

**Tranco Logistics** is a rapidly expanding third-party logistics (3PL) company based in Chattanooga, Tennessee. With over 500 employees and 2.5 million square feet of warehouse space, Tranco delivers transportation, warehousing, and supply chain solutions for global customers—including Volkswagen, Coca-Cola, and Freightliner.

As the company scaled into new markets, opened additional warehouses, and onboarded enterprise clients, it required an IT partner capable of delivering **secure, always-on infrastructure, compliance-ready operations**, and a **strategic roadmap** for long-term growth. That partner is Logically.

## Why It Matters

For logistics providers, **uptime, security, and business continuity** are essential. Downtime doesn't just slow operations—it disrupts shipments, affects customer service, and erodes trust. Tranco's success depends on a resilient, cyber-first IT foundation that can power critical systems like TMS, WMS, and ERP platforms—without interruption.



Our entire operation relies on network availability. If our TMS or WMS systems go down, everything stops. With Logically, we know that won't happen.

**Blaine Abernathy,**  
VP of IT, Tranco Logistics

## The Challenge

As Tranco expanded its footprint across the Southeast—with additional locations planned in Chicago and Los Angeles—it needed an IT strategy that could:



Ensure **secure connectivity** and uptime across multiple warehouses



Support complex, integrated platforms like **transportation and warehouse management systems**



Protect against cyber threats like **ransomware and phishing**



Build a scalable disaster recovery and business continuity plan



Enable **remote access** and hybrid workforce operations without sacrificing security



Reduce dependency on aging hardware and manual processes



## The Solution

Logically deployed a **cyber-first managed IT strategy** tailored to Tranco's logistics environment—combining layered cybersecurity protections, strategic infrastructure planning, and around-the-clock support.

Key components included:



**Firewall modernization and proactive monitoring** to prevent intrusion



**24/7/365 infrastructure monitoring** to maintain uptime across distributed locations



**Secure, scalable disaster recovery planning**, including backup and recovery testing



**vCIO engagement** to build an IT roadmap for expansion markets and evolving needs



**Cloud enablement and endpoint protection** for remote and mobile employees



**Security awareness training** to reduce phishing and human-error risk



**Vendor coordination** and infrastructure design to accelerate warehouse deployments



Logically's cybersecurity-first approach gives us confidence—whether we're onboarding new clients, expanding into new cities, or responding to threats. They've earned our trust.

**Blaine Abernathy**

## Strategic Impact

- ✓ **Zero unplanned downtime** across TMS/WMS platforms
- ✓ **Enhanced threat protection** through firewall hardening and employee training
- ✓ **Ongoing compliance support** aligned with logistics and enterprise client expectations
- ✓ **Scalable architecture** ready to support multi-site expansion (Chicago, LA, and beyond)
- ✓ **Proactive infrastructure guidance** through quarterly vCIO planning sessions



I can sleep at night knowing Logically is behind the scenes. They aren't just a support vendor—they're a strategic partner in our growth.

**Blaine Abernathy**

## Partnering for Resilient, Future-Ready Logistics

In the moving and logistics industry, operational continuity and secure technology systems keep customers' lives in motion. With Logically's support, companies can safeguard data, optimize fleet and scheduling systems, and adapt quickly to changing demands. Let's explore how we can help you deliver efficient, secure, and reliable moving services.

## Future Ready

As Tranco Logistics continues to expand nationwide and strengthen its position as a trusted logistics provider, Logically remains a core part of its success—ensuring operations are secure, scalable, and resilient in the face of evolving client demands and cyber threats.



**Better Tools. Smarter Service. Real Outcomes.**

Visit [Logically.com](https://www.logically.com)

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