

Case Study

The Sourcing Group

Cyber-First IT That Delivers Strategic Cloud Migration at Scale

About The Sourcing Group

The Sourcing Group (TSG) is a print, promotional products, and logistics company serving clients through more than 20 locations nationwide. With multiple business entities, disparate domains, and over 100 employees, the company needed a unified, secure infrastructure to streamline communication, reduce overhead, and scale confidently.

To lead their Microsoft 365 migration and design a sustainable cloud-first architecture, TSG partnered with Logically—a **cyber-first managed IT provider** known for its technical depth, strategic planning, and future-ready infrastructure solutions.

Why It Matters

TSG operates in a high-volume, multi-location environment with complex dependencies across systems and subsidiaries. To move toward a unified, secure, and flexible infrastructure, the company needed more than technical support—they needed a strategic partner who could ensure:

- ✓ Secure identity and access management
- ✓ Consolidated collaboration tools
- ✓ Resilient architecture for future acquisitions and growth
- ✓ A cybersecurity-first approach to protecting critical data and operations



I wear a lot of hats—and not having to worry about IT is a godsend. With Logically, I know we're protected, connected, and positioned for the future.

Mark Pollack,
CTO, The Sourcing Group

The Challenge

TSG's infrastructure spanned **seven companies, 12 domains**, and over **2.5TB of data** across a range of disparate systems. Many local servers were nearing end-of-life, and the team wanted to avoid a \$200K–\$250K reinvestment in hardware.

Key requirements included:



Consolidating users under one **secure Microsoft 365 tenant**



Migrating and securing large volumes of email and data



Implementing **endpoint protection**, patching, and cloud backups



Onboarding new employees across multiple geographies with **speed and consistency**








Supporting long-term scalability and reducing cyber risk



The Solution

Logically designed and executed a **cyber-first Microsoft 365 migration strategy** that included:

-  **Azure Active Directory integration** for unified identity and secure access control
-  Development of an **onboarding playbook** and technical documentation to streamline user provisioning
-  Migration of 12 domains, hundreds of mailboxes, and multi-terabyte file structures to Microsoft 365
-  Strategic consultation to optimize licensing and prepare for additional acquisitions
-  Implementation of **enterprise-grade endpoint protection**, email security, and cloud backup






Throughout the engagement, Logically's team acted not just as technical executors, but as strategic partners—managing change across departments, addressing risk, and ensuring continuity.

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The migration was smooth. We were able to consolidate our environment, save six figures in hardware costs, and better support our teams. I couldn't have done it without Logically.

Mark Pollack

Strategic Impact

-  **Consolidated 7 entities and 12 domains** into a single, secure Microsoft 365 environment
-  **Avoided \$200–\$250K in hardware costs** by moving to the cloud
-  **Improved data security and regulatory readiness** through proactive controls and protections
-  **Reduced onboarding time** with standardized provisioning and documentation
-  **Positioned for scalable growth** with a cyber-first, cloud-first architecture

Partnering for Resilient, Future-Ready Logistics

For logistics providers with multiple locations, seamless coordination, secure data sharing, and operational consistency are vital to success. With Logically's expertise, organizations can unify technology systems across sites, strengthen cybersecurity, and ensure real-time visibility—delivering reliable, efficient, and scalable service from every location. Let's explore how we can help you build secure, connected, and future-ready logistics operations.

Future Ready

As TSG continues to grow and evolve, Logically remains its go-to partner for infrastructure scaling, cybersecurity enhancement, and post-merger integration. With every move, Logically ensures TSG's systems remain resilient, secure, and aligned with the company's long-term goals.

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With Logically, we're not just covered—we're future-proofed.

Mark Pollack



We Spot Problems Before They Cost You.

Visit [Logically.com](https://www.logically.com)

Call 866-946-9638