

INSURLYNX

Cyber-First IT That Enables Secure, Scalable Operations for Insurance Providers


About INSURLYNX


Based in Trumbull, Connecticut, **INSURLYNX** is a national insurance firm providing a broad portfolio of coverage—auto, home, life, health, employee benefits, Medicare, and business lines—to clients across the country. As an independent agency, INSURLYNX tailors solutions from multiple carriers, delivering personalized service and advocating for fair, fast claims outcomes on behalf of its customers.


With a lean team and a service-driven model, INSURLYNX needed a technology partner who could deliver enterprise-grade support, resilient infrastructure, and a security-first approach—without compromising the agility of a small business.


Why It Matters

In the highly regulated and data-sensitive world of insurance, **cybersecurity, uptime, and compliance** aren't optional—they're critical to customer trust and business continuity. INSURLYNX required a partner who could:

 Secure sensitive policyholder data and communications


 Support a hybrid, mobile-ready workforce


 Scale technology as the firm expanded into new markets


 Provide 24/7 coverage without the overhead of internal IT


The Challenge

When INSURLYNX began working with Logically, the agency was navigating the transition to full remote operations during the pandemic. With less than 10 employees and no in-house IT team, they needed a **cyber-first managed services provider** who could:

 Provide full endpoint and server security

 Deliver user training and cybersecurity awareness

 Enable cloud-based access for remote work

 Ensure regulatory readiness, particularly around data handling





From day one, our experience with Logically has been incredibly thoughtful and efficient. They understood that we're a small business—but with enterprise-level needs.


Cindy Hartsburg,
President, INSURLYNX


The Solution

Logically implemented a **comprehensive managed IT and security solution**, tailored to the pace and scale of INSURLYNX's operations:

 **24/7 managed support:** Continuous remote helpdesk, patching, and monitoring to prevent downtime and streamline operations.

 **Business continuity planning:** Seamless remote access infrastructure to ensure productivity and data availability across distributed users.

 **Cybersecurity-first approach:** Endpoint protection, user access controls, secure data backup, and employee security training.

 **Compliance-aligned IT:** Logically's solutions help support data integrity, availability, and confidentiality to align with industry best practices and regulations.



Strategic Impact

- ✓ **Enabled full business continuity** during the pandemic and beyond
- ✓ **Reduced risk exposure** with layered security across systems and users
- ✓ **Eliminated infrastructure complexity** with expert-led management
- ✓ **Improved operational uptime and responsiveness**
- ✓ **Supported future scalability and remote workforce enablement**

“

Logically allows me to focus on running the business without worrying about IT. I trust them completely to handle anything and everything that comes our way.

Cindy Hartsburg

Partnering for Resilient, Future-Ready Insurance Services

In insurance, protecting client data, ensuring regulatory compliance, and maintaining seamless operations are key to building trust. With Logically's expertise, brokerages can strengthen cybersecurity, streamline processes, and support scalable growth—delivering secure, efficient, and responsive service. Let's explore how we can help you build a resilient, future-ready foundation for your clients and business.

Future Ready

As INSURLYNX continues to grow and adopt new tools, Logically remains a strategic partner—ensuring that every investment supports secure, compliant, and efficient operations. With Logically's cyber-first framework and flexible delivery model, the firm is confidently positioned for whatever comes next.



Smart Tech Starts with A Smarter Partner.

Visit [Logically.com](https://www.logically.com)

Call 866-946-9638