

# Grove Marketing

Cyber-First IT That Enables Secure, Scalable Creative Services

## About Grove Marketing

**Grove Marketing** is a boutique agency that creates branded merchandise, print materials, and promotional campaigns for high-profile clients across multiple industries. With strict client security requirements, a hybrid team, and fast-moving creative workflows, Grove needed an IT partner that could ensure 24/7 uptime, safeguard sensitive assets, and scale with their business.

To meet these demands, Grove partnered with Logically—a **cyber-first managed services provider** known for delivering enterprise-grade protection, strategic foresight, and responsive support to small and mid-sized businesses.

## Why It Matters

In the creative industry, technology must empower—not interrupt—the creative process. Clients expect fast turnaround, secure file exchange, and operational continuity. For Grove Marketing, even a few hours of downtime could delay production and jeopardize client relationships.

With increasing cyber risk and pressure to stay agile, Grove needed a partner that could proactively manage infrastructure, mitigate threats, and support their growth with scalable, secure systems.








Logically provides the transparency, expertise, and enterprise-level support that gives me the comfort level of knowing our IT is in great shape. They just get it.

**John Lane,**  
CEO, Grove Marketing







## The Challenge

After a negative experience with a previous MSP that lacked visibility and responsiveness, Grove needed:

-  24/7 monitoring and rapid issue resolution
-  A secure IT environment that met client data protection standards
-  Proactive support to prevent disruptions, not just react to them
-  Clear insight into system health and performance
-  A partner that could scale with their business as their needs evolved

## The Solution

Logically implemented a **cyber-first managed IT strategy** tailored to Grove's hybrid operations, creative workflows, and security expectations:

-  **24/7 endpoint and infrastructure monitoring** through the platform
-  **Proactive patching, system alerts, and reporting** to minimize downtime and boost visibility
-  **Advanced firewall management and endpoint protection** to defend against cyber threats
-  **Cloud-readiness and remote support** to empower a flexible workforce
-  **Ongoing IT strategy sessions** to support scalable growth and evolving client demands
-  **Compliance-conscious configurations** to align with client security expectations



Their transparency is a huge win. I can open the platform and see exactly what's happening in our environment—no guessing, no waiting.

**John Lane**



## Strategic Impact

- ✔ **Zero critical downtime** since switching providers
- ✔ **Stronger security posture** across all workstations and file-sharing environments
- ✔ **Real-time visibility and faster support** with the platform
- ✔ **Improved compliance posture** for clients with strict security policies
- ✔ **Scalable service model** aligned to Grove's growth trajectory



Logically made the transition from our former provider seamless. From onboarding to everyday support, they've proven they're the partner we need long-term.

**John Lane**

## Future Ready

As Grove Marketing grows its creative team and expands into new client industries, Logically remains its trusted cyber-first partner—providing secure, scalable, and transparent IT infrastructure that supports both creativity and business continuity.



## Partnering for Resilient, Future-Ready Marketing

In marketing, creative agility and secure collaboration are key to delivering results. Logically's expertise enables agencies to protect client data, streamline digital workflows, and ensure technology supports fast-paced campaign demands. Let's explore how we can help you strengthen operations and keep creativity flowing securely.

**Future-Proof Strategies for Present-Day Problems.**

Visit [Logically.com](https://www.logically.com)

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